



Canada Lands Company
Soci t  immobili re du Canada

1495 Heron Road,
Ottawa



As We Heard It Report

1495 Heron Road Public Engagement
May 2021



Table of Contents

1. Introduction	2
2. Canada Lands Company CLC Limited	2
3. Project Overview	2
a. Site Context.....	2
4. Virtual Public Engagement.....	3
a. Approach.....	3
b. Public Outreach	3
c. Website Content.....	3
d. Feedback	8
e. Themes	8
f. Stakeholder Engagement Summary	11
g. Word Cloud	12
5. Next Steps	14
a. Public Advisory Committee	14
Appendix 1 – 1495 Heron Road Map	15
Appendix 2 – Email and Social Media Feedback.....	16
Appendix 3 – Social Media Posts	25
CLC Twitter Posts:	25
Facebook Posts:.....	29



1. Introduction

In July 2020, Canada Lands Company CLC Limited (CLC) purchased the 1495 Heron Road property with the intent to redevelop the site as a mixed-use development consisting of resident, commercial, retail and open space. The development plan for CLC's land will consider the future plans of the Ottawa Catholic School Board and input from the community and a variety of stakeholders. See Appendix 1 for a map of the site.

This report is a summary of the comments and feedback CLC received during the virtual public engagement period from March 22, 2021 to May 1, 2021. All of the email comments are attached in Appendix 2.

2. Canada Lands Company CLC Limited

CLC is a self-financing federal Crown corporation specializing in real estate and development, and attractions management. For more than 25 years, the company has developed some of the most sought-after communities in Canada while serving as the innovative steward of some of the country's most iconic attractions: the CN Tower and Downsview Park in Toronto, and the Montréal Science and the Old Port of Montréal.

The Company reports to the Parliament of Canada through the minister of Public Services and Procurement. The company's goal in all it does is to produce the best possible benefit for Canadian communities and the Government of Canada. Canada Lands Company works to achieve its mandate with industry leading expertise; the company prides itself on its consultation-based approach to pursuing community-oriented goals, environmental stewardship and heritage commemoration with all its projects across Canada.

3. Project Overview

a. Site Context

The property located at 1495 Heron Road in Ottawa is a 7.3 hectare (18.04 acre) institutional site consisting of twelve buildings, acquired by the federal government in 1973 for use as a training centre. The property is located within the Guildwood Estates neighbourhood in the Alta Vista community. The property is bound to the north by parkland area and existing single-family residential dwellings. To the south, the property is bound by Heron Road and medium to high density mixed residential and community buildings. To the west, the property is bound by St Patrick High School which was originally built in conjunction with the subject property, the Queen of Angels School and Orlando Park located further beyond. The former St. Patrick High School and Queen of Angels School site are owned by the Ottawa Catholic School Board. To the east, the property is bound by single family residential dwellings.



The twelve buildings on site, buildings A-M, are dispersed amongst the site consistent to the lands original designed use as a campus facility. Under the original owners, Les Seours de la Congregation de Notre-Dame, which was the first religious order founded in Canada, buildings A-L were constructed between 1963-1965. Upon the federal government acquiring the property in 1973, this site was used as training, office, and meeting facilities. Building M was constructed in 1975 to provide for additional office and classroom space. The buildings on-site consist of a total gross floor area of approximately 20,312 sq. m (218,636 sq. ft). The exterior of the property includes ample surface parking spaces located along the eastern portion of the site and two tennis courts located along the northeastern portion of the site.

4. Virtual Public Engagement

a. Approach

On March 22, 2021, CLC launched its public engagement process virtually to gather the public's comments and ideas on the future of the site. The website was available in both English and French and was open for five and a half (5.5) weeks closing for comments on of May 1, 2021.

b. Public Outreach

CLC used multiple methods to inform the public about its public engagement process. CLC sent out 9,502 post cards to the community surrounding the property.

CLC also posted about the virtual engagement on the CLC social media platforms (Appendix 3Four (4) posts were shared on the CLC twitter accounts from March 23, 2021 to April 23, 2021. Four (4) posts were shared on the CLC facebook page from March 23, 2021 to April 23, 2021. Posts were shared on March 23, 2021, April 2, 2021, April 14, 2021 and April 23, 2021

CLC sent out letters to the City Councillor, community associations, and the Honourable David J. McGuinty.

c. Website Content

The website included five (5) sections.

Section One: About the Site

Section one included overview and a history sections which provided the public information on the size of the property, square footage of the buildings and location context for the property. It also included

information on the site history, previous property owners and building uses. CLC included a context map showing the different buildings on site and the surrounding building ownership.

About the Site

Overview

1495 Heron Road is a 7 hectare/18-acre site, and formerly owned by Public Services and Procurement Canada. Formerly known as the Federal Study Centre, the site consists of 12 buildings which, together account for almost 219,000 sq. feet/20,345 sq meters. The property is in the Guildwood Estates neighbourhood and is close to amenities, transit, parkland, and green spaces. The site is bound to the south by Heron Road, east of Alta Vista Road, and with single-family residential dwellings. There is approximately 1.5 hectares/3.8 acres) of wooded area along the northwestern portion of the property. The exterior of the property includes surface parking located along the eastern portion of the site and two tennis courts located along the northeastern portion.

History

Les Seours de la Congregation de Notre-Dame, the first religious order founded in Canada built 11 buildings between 1963 and 1965 (please review the context map for more information). These buildings were used to house a high school, a convent, and a novitiate. The Government of Canada acquired the property in 1973 to be used as training, office and meeting facilities and later built Building M in 1975 to provide for additional office and classroom space (referred to as the Federal Study Centre).

Figure 1: Overview and History of 1495 Heron Road

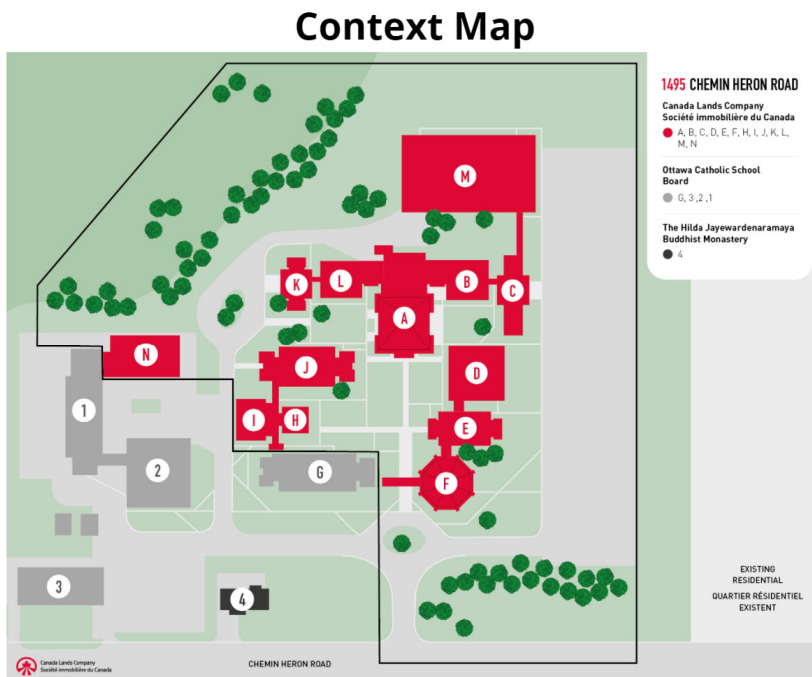


Figure 2: Site Context Map

Section Two: Videos

The second section include two videos. The first was a video presentation about 1495 Heron Road created and voiced by Canada Lands Company. The second video included drone footage of the site to provide context to the public.

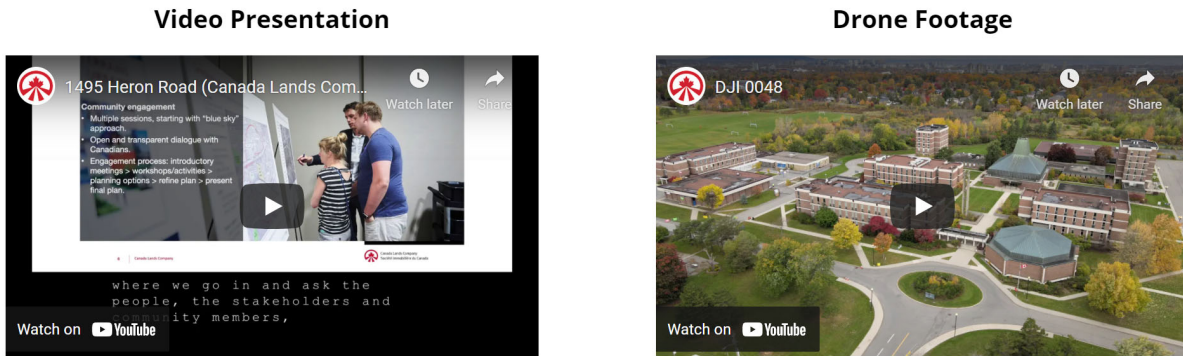


Figure 3: Videos on the website

Section Three: Discussion Forum

CLC included four guiding questions to gather feedback on the site. The public was able to comment on what uses they would like on the site and if commemoration was important to them.

Discussion Forum

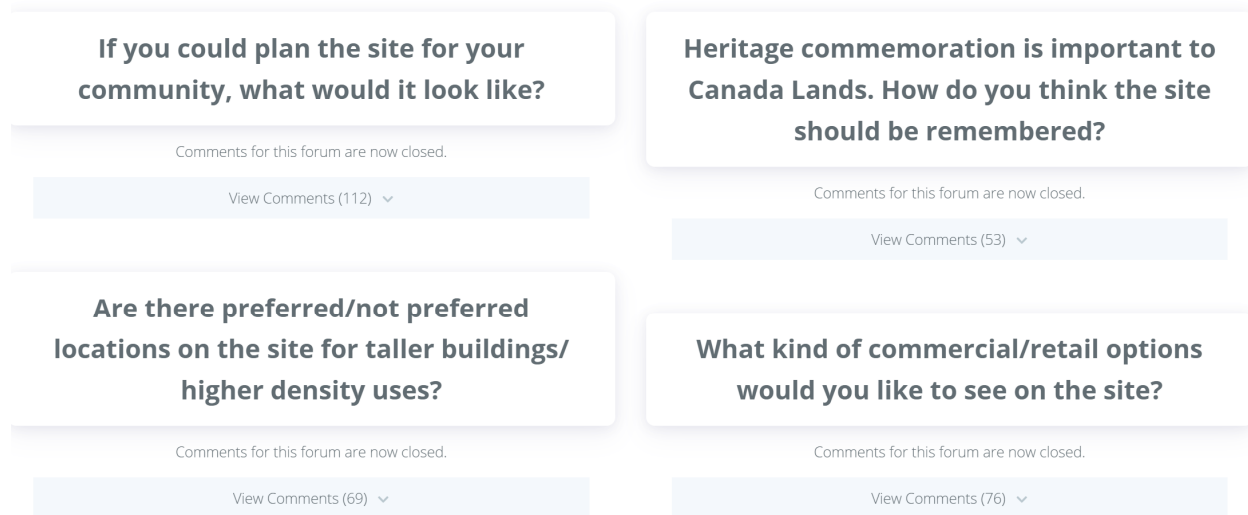


Figure 4: Guiding Questions from the online platform

The public was also able to share their ideas on a Site Map.

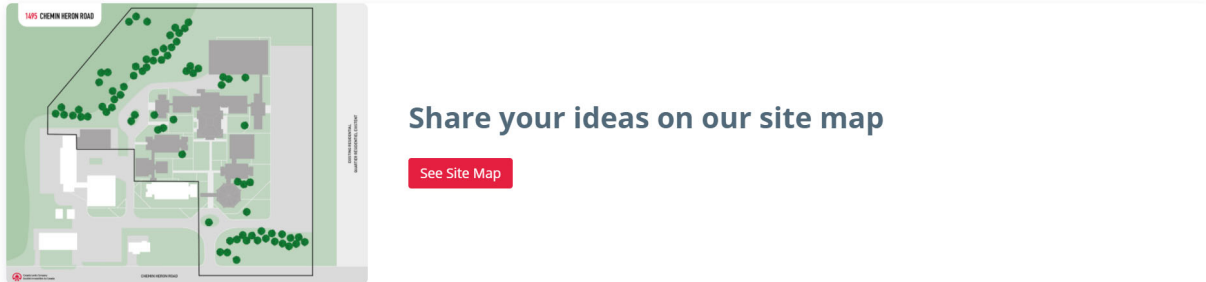


Figure 5: Link for the public to post their ideas on a Site Map.

Section Four: Timeline

The website included a proposed timeline for the project. CLC proposed a timeline for future virtual public engagement and municipal approvals.

Timeline

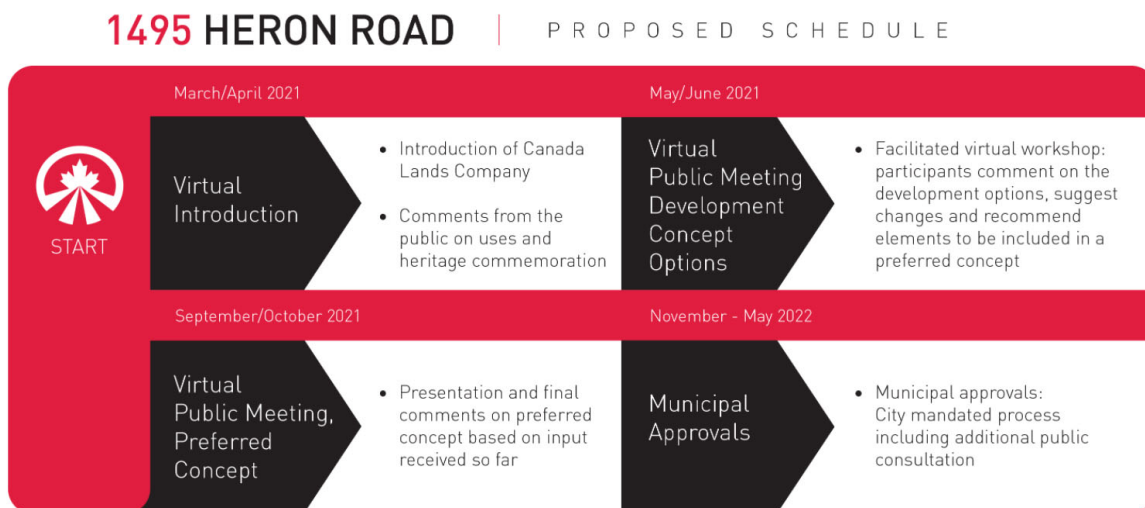


Figure 6: Proposed Timeline for 1495 Heron Road

Section Five: Frequently Asked Questions



CLC included a list of frequently asked questions with information on CLC, the project, and the development process.

Frequently Asked Questions

Who is CLC? ^

Canada Lands Company is a commercial, federal Crown corporation that reintegrated former Government of Canada properties back into their community. The company has over 25 years of experience in creating places and spaces where people can live, work, learn and play. Canada Lands has also expertise as a world-class attractions manager.

What is your role exactly? ^

As the landowner, Canada Lands is responsible for developing a new master plan for this site and seeking municipal approvals. Through engagement with the community and the City, the company establishes the vision, the plan, and the architectural guidelines that eventual builders will need to abide by. Canada Lands will also be responsible for site servicing activities.

What approval are you seeking from the City? ^

Canada Lands is developing what's called a master plan for the site and will seek rezoning, and eventually draft a plan of subdivision approval. This will happen in a phased approach working closely with the community, stakeholders, and the City of Ottawa officials.

When will you sell the property? ^

The marketing program will be determined at a later date.

When will construction start? ^

Site servicing, including roads, sidewalks, and other municipal services is anticipated to begin in about two years time, depending on when Canada Lands completes its public engagement process and receives planning approval. Canada Lands will be responsible to complete this work.

Which buildings will be preserved? ^

Canada Lands has already heard that the chapel and the theatre are valued for preservation, however, we look forward to hearing from the public in this regard.

Will you be demolishing buildings, when? ^

Many factors are considered when thinking about repurposing existing buildings, such as their condition, footprint, and fit within the overall plan. Canada Lands has not made any decisions as to the retention of buildings.

When will you have a final plan? ^

Canada Lands hopes to have a preferred concept plan ready in the Fall of 2021 as part of this engagement process.

Will there be affordable housing? ^

Yes. Canada Lands will ensure at least 10% of new residential units will be earmarked for affordable housing. The exact number of affordable housing units and how affordable is defined will be determined in collaboration with the City of Ottawa and its policies.

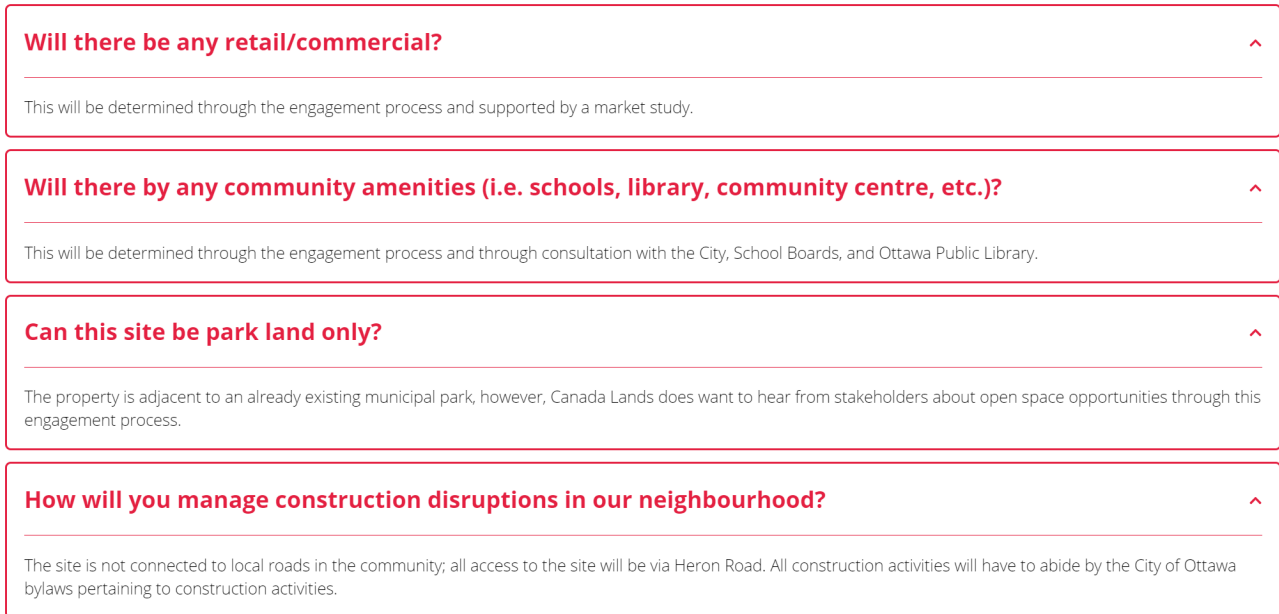


Figure 7: Frequently asked questions

d. Feedback

CLC received comments through the virtual public engagement platform, social media platforms and by email. All comments were saved, documented and can be found in Appendices 2 and 3.

CLC received 450 comments on the English and French websites (Appendix 2) and received 14 comments by email and social media (Appendix 3).

e. Themes

CLC reviewed all the public engagement comments and identified five (5) themes that will be used to guide the project.

1. Sustainability, Open Space

Sustainability and open space were priority features the public would like to see included in the future plans.

What public would like to see incorporated into the future plan:

- CLC received many comments on maintaining the existing green space. The public would like to keep a portion of the land as parkland. A few comments mention they would like to see



40% tree canopy. The public would like to keep trees on the property and maintain wooded space;

- The public would like the future development to be integrated with nature. They would like walking or biking paths and trees throughout the development;
- The public mentioned the importance of sustainability features. A few comments mentioned including a biodome on the property. The public would like to see the use of sustainable construction and construction materials. The public would like to see this as a carbon neutral project. Some suggestions included adding green roofs and solar panels to the buildings to offset some of the impact on the environment;
- Bike paths were important to the public. They would like bike paths kept throughout the site and for the bike paths to continue to connect the property to Ottawa bike path network;
- Footpaths were mentioned in a few comments. The Public would like to incorporate footpaths throughout the greenspace to connect the site. The public would like to emphasize pedestrian movement throughout the site;
- The public would like to ensure the parkland is accessible to all people;
- The public would like to see the incorporation of street trees throughout the site. They would like the street trees to integrate with the parkland; and
- The public would like CLC to include community gardens into the plan and green roofs on the roofs. The public would like to see features that help combat climate change.

2. Commemoration, Heritage and Building Preservation

The public was divided on if CLC should include commemorative features on the site and if CLC should retain any of the buildings currently on site. While many people said do not preserve any of the old buildings, many people wanted to see the bell tower and chapel preserved. The public would like to see commemorative features acknowledging the Indigenous history and the history of the Les Seours de la Congregation de Notre-Dame.

What public would like to see incorporated into the future plan:

- The public would like CLC to include commemorative features about the history of the Indigenous Peoples and the land. The public suggested plaques, public art, and information on flora significant to the Indigenous cultures;
- The public would like CLC to commemorate Les Seours de la Congregation de Notre-Dame. The public proposed commemorative street naming and plaques or artefact displays as ways to commemorate the history of the site;
- The public would like to see the name of the new neighbourhood reflect the site's history; and
- There were many comments about preserving the bell tower and church. The preservation of the other buildings was not as important to the public. The public would like to see CLC incorporate the historic buildings into the plan and provided Lansdowne as an example of how to incorporate historic buildings into a new development.



3. Mid-Rise Residential Development

The public would like to see the site developed into a mid-rise residential community with only a few taller buildings included in the plan. The public would like future development to blend into the architecture of the current community.

What public would like to see incorporated into the future plan:

- The public would like the buildings to be small to mid-rise buildings;
- The public would like a mix of building types. The public are concerned about taller buildings blocking the sun on the existing homes. They want taller buildings away from the existing houses;
- The public would like any taller buildings to be located on Heron Road. They would like these buildings to be mixed use;
- The public suggested using a mix of housing types including single family homes, duplexes, row housing and townhouses;
- The public were mixed on if they want for sale homes or rental units. There were comments on including both types of housing; and
- The public wants the buildings to be integrated with the greenspace.

4. Community Amenities

The inclusion of community amenities were important features to the public. The public wants CLC to include commercial spaces for small local businesses. They would like to see a recreational facility and open space for physical activities, a community center, a grocery store and medical facilities included in the plan. The public does not want to see fast food restaurants since there are many fast-food options already in the neighbourhood. The public would like the site to have a community feeling.

What public would like to see incorporated into the future plan:

- The public would like to see the inclusion of small commercial or retail spaces for small businesses. The community would like to see local coffee shops, bakeries, cafes, grocery stores, hardware store, corner store, salons, daycares and medical services. They would like to see local small businesses not large-scale chain restaurants;
- The public would like to see a community center. They would like the facility to have a large pool, ice surfaces, running track, multipurpose rooms, rock climbing facilities, gymnasiums and greenspace for activities. Some comments have suggested incorporating a facility like the Nepean Sportsplex. The public would like the facilities to cater to people of all ages;



- They would like facilities for public events to take place in the community. The public has suggested to include an amphitheater for outdoor concerts and art presentations. They would also like to see a public square or an area where local vendors can set up a market in the spring and summer months to sell their products;
- The local community suggested including a medical research facility. There were many comments from the public supporting this proposal. The public would like to see medical facilities whether it's a small doctor's office or a larger medical research facility;
- There were a few comments asking for the site to be developed into a senior community. The public suggested CLC develop the site similar to Canoe Bay; and
- The public proposed the creation of an art centre which would host local artists. The art centre could also include a theatre for live performing arts.

5. Affordability

The public was mixed on having affordable housing on the site. While the majority of the comments on affordability asked CLC to include affordable housing, there were some comments requesting no affordable housing.

What public would like to see incorporated into the future plan:

- The public proposed including co-op affordable housing. They would like the buildings to be wheelchair accessible;
- The public suggested affordable housing for senior citizens. They would like the rent geared to the income of seniors; and
- The public would like to see a mix of two-, three- and four-bedroom affordable units. This would allow for affordable housing for young families.

f. Stakeholder Engagement Summary

The Social Pinpoint platform generated information on the activity on the website. The English website received 5856 total visits with 1993 unique users. The average user spent 1:25 minutes on the website. The French website received 879 total visits and had 337 unique users. The average user spent 34 seconds on the French website. Overall, there were 6735 visits to both websites and 2330 unique users.

5856

Total Visits

1993

Unique Users

1:25

Avg Time (min)

Figure 8: English website stakeholder engagement summary

879

Total Visits

337

Unique Users

0:34

Avg Time (min)

Figure 9: French website stakeholder engagement summary

g. Word Cloud

The Social Pinpoint platform generated a word cloud image to show the words that were most frequently used by the public.

Community, buildings and space were three of the most repeated by the public and therefore are the largest words on the word cloud. Housing, green, affordable and residential were also frequently used in the comments. The word cloud show the importance of community amenities, local businesses, mid-rise buildings, residential and open space to the public. The words gardens, green, environmentally, space and greenspace show the importance of maintaining park space in the community. The words midrise, buildings, urban, densification, housing, storey, residential, development and low rise show the importance of a mid-rise community to the public.



5. Next Steps

a. Public Advisory Committee

CLC is a Public Advisory Committee (PAC) to engage neighbourhood residents who are interested in contributing to the development in their community.

PAC members will represent a diverse group of community stakeholders who will provide input to enhance the land use planning, design concept development and future re-development of the site. The PAC members will work with CLC on the vision, concepts, and planning of the site. The PAC members' comments will be brought back to the consultants to be incorporated into the plan.

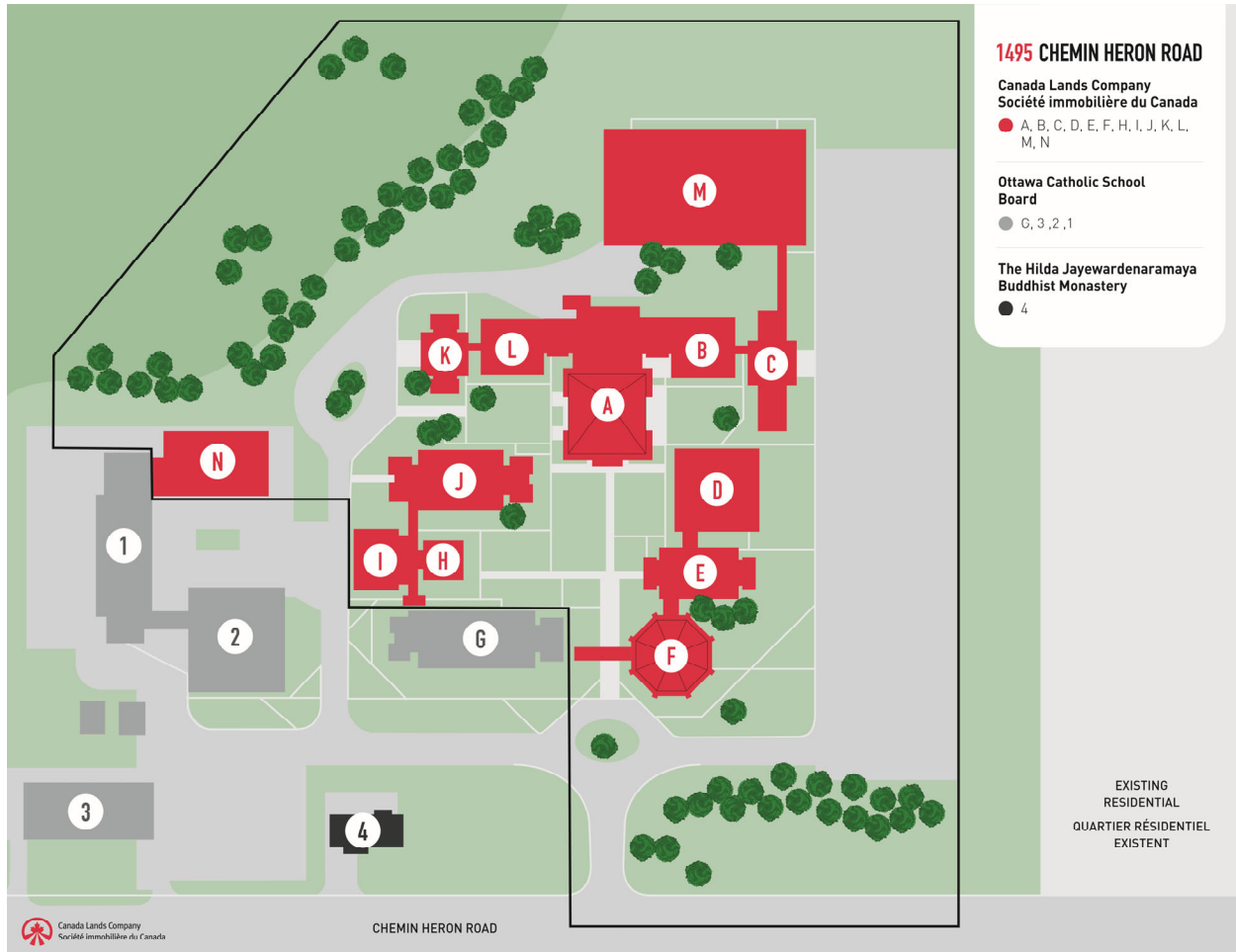
Meeting 1: Information Meeting (August 16, 2021)

Meeting 2: Vision Statement Completion and Concept Plan Options Review (Fall 2021)

Meeting 3: Concept Plan Options Review (Fall 2021)

Meeting 4: TBD (Winter 2022)

Appendix 1 – 1495 Heron Road Map



Appendix 2 – Email and Social Media Feedback

Twitter Post received on March 26, 2021 at 9:22 AM

Redevelopment is chance to create a model 4 social inclusion, preserving sport fields & building new spaces to connect, serve Ottawa's most vulnerable. CND role in educating women & St Pat's role in enabling immigrant children are heritage elements @PaulHoward_IMIT @Ottawahoops



9:22 AM · Mar 26, 2021 · Twitter Web App

Site can interpret settlement on Algonquin land, Congregation of Notre Dame role in educating national leaders such as Senator Peggy Butts, @Lraitt and bridging Ottawa newcomers who have excelled in many fields. @Path2Greatwork @MarialShayok @TrenchLifeSport @gmbutts

Comment received by email on March 28, 2021 at 1:48 PM

Good afternoon,

I'm writing to provide a suggestion that does not specifically align with options put forward in the community engagement parameters for the 1495 Heron Road property. My suggestion is that any and all colonnades, connections between buildings and other obstructions preventing Pedestrians from entering into the central courtyard where the Chapel and the bell tower on the property are be removed, and replaced with joint Pedestrian-Bicycle paths. This will allow for a better flow of foot traffic and encourage Pedestrian and active mobility use of the development, building a sense of community.

Regards,



Question received by email on March 29, 2021 at 3:33 PM

Hello,

I am interested in the heritage buildings on this site. Which ones have been evaluated by FHBRO, and what scores did they receive? May I please see the statements of significance for these buildings?

Is there a conservation plan for any of the heritage buildings?

Thank you

Twitter Post received on March 29, 2021

@JustinTrudeau @chrystiafreeland @anitavandenbeld
Vacant Crown lands across [#Canada](#) could get developed with low-rate and low-cost [#housing](#) to ensure all Canadians have decent affordable places to live.
[#cdnpoli](#)

 **Canada Lands Company/Société Immobilière du Canada** · Mar 23

We're excited to launch our virtual public engagement for the redevelopment of 1495 Heron Road in [#Ottawa](#). Learn more about the process, share your thoughts on the site's future uses and provide your ideas clcsic.ca/1495HeronRoad [#ottcity](#)





Twitter Post received on March 30, 2021

How often used vs cost Better for the homeless community oh and add microtech sustainable



Comment received by email on March 31, 2021 at 2:52 PM

To whom it may concern,

For this project, I would propose a low-rise (3 storey maximum height) affordable housing development for independent living seniors, disabled, and low income residents, since it will be on the new Rapid Bus Transitway. The City needs 10,000 affordable income units now, and a small (max size 150 residents? Less?) would be welcomed by affordable housing advocates and would fit in with the character of our neighbourhood.



Twitter Post received on April 1, 2021 at 8:11 PM

Alta Vista : make sure to fill out this survey to input on future of Federal Study Centre! So many possibilities for housing (including affordable housing!), community amenities and services in a much needed area!



Twitter Post received on April 1, 2021 at 8:35 PM

Living in the neighborhood in the National Capital region, we need a centre like the @AbilitiesCentre in Whitby and replace the older city buildings on Walkley and Heron Rd and central library. Yes affordable housing is needed and @AltaVista_Ott to call there own



8:35 pm · 1 Apr 2021 from Ottawa, Ontario · Twitter for Android



Twitter Post received on April 2, 2021 at 10:13 AM

Incredible opportunity to seize the potential of this importantly piece of land...affordable housing, recreational space, cultural space, gathering space let's be visionary



Canada Lands Company/Société Immobilière du Canada @clc_sic

We're excited to launch our virtual public engagement for the redevelopment of 1495 Heron Road in #Ottawa. Learn more about the process, share your thoughts on the site's future uses and provide your ideas clcsic.ca/1495HeronRoad #ottcity



Question received by email on April 6, 2021 at 7:33 PM

Dear Coordinator of Public Engagement,

Multiple neighbours whose property is adjacent to the Federal Study Center limits wish to send a collective letter detailing our proposal for the future use of 1495 Heron Road. Those neighbours will be directly affected by CLC's decision about the property. The names and addresses of the affected persons will be on the letter.

Will you accept our collective letter and take it into consideration within the Public Engagement Process? Is April 18 the limit for receiving our letter? To whom shall we address it? Is it appropriate to send it by fax?

Are there any other requirements that we should be aware of?

We also plan to send a copy of our collective letter to our elected representatives at the federal, provincial and municipal levels.

Thank you,



Comment received by letter on April 25, 2021

Dear Ms. Jarvis,

We, the residents of the immediate neighbourhood of the Federal Study Center (1495 Heron Road), wish to inform Canada Lands Company of our preferred option for the future use of this federal heritage building complex.

We want the 18-acre site to house (1) a bilingual Integrated Center of Health Research and Services, focused on brain health and geroscience; and (2) a retirement residence/senior housing community providing a wide range of care and based on innovative concepts that provide options for congregate and non-congregate living options, including for persons with memory care needs. We want to see gardens and pathways within this site, and options for intergenerational living through childcare options for those working on site.

Officials of the Faculty of Medicine of the University of Ottawa have expressed their interest in the site and are pursuing discussions with the real property authorities of the University.

We request that the current “institutional” zoning designation of the FSC site be maintained because some of the permitted uses (training, residential care, retirement home, daycare, etc.) under the Zoning By-law are compatible with the proposed use of the site. The repurposed complex could become a model for Canada.

We do not want any housing project on this site, because the nearby area (Herongate official plan) will provide in the near future a total of 6,400 housing units (new and existing).

We urge Canada Lands Company to ensure that the heritage value of the site is preserved and that best practices for repurposing heritage buildings are followed. Heritage Ottawa has described this site as a “modernist gem”.

We urge Canada Lands Company to undertake the redevelopment of this unique site with utmost care and we hope that you will give serious consideration to our proposal.



Comment received by email on April 26, 2021 at 11:24 AM

Good morning Ms. Jarvis,

As a longtime resident of Alta Vista and a former student of Couvent Notre Dame (Gloucester St and Heron Rd), I take great interest in the future of the former Campanile site. I've researched your other projects such as Garrison Crossing in Chilliwack, BC and Waterville Village here in Ottawa so I know that the Canada Lands Company will ensure that the development will be a welcome addition to our community.

I've read the submissions to date and voted on several but felt that I couldn't express my vision with a simple comment so I've chosen to elaborate here.

I believe that Campanile should be a "gathering place for all ages" - a pedestrian-friendly area with a much-needed new multi-use community centre incorporated into the landmark copper-roofed former chapel. Perhaps there could be an arrangement made between the city and developer for the present site on Heron.

The central courtyards should be retained as a public square/piazza lined with cafes/pubs and a few small restaurants.

A new local centre for music and the performing arts in the 300-seat acoustically-sound theatre. Orleans has the Shenkman Centre and the west end has the Centrepointe Theatre.

Low-level diverse range of housing options with cutting-edge design features to complement WREN's Way, our beautiful greenspace that is part of the living memorial dedicated to those who served Canada during WW2.

There's a beautiful natural amphitheatre at the back north/west corner of the property.

Underground parking.

A splash-pad/play area at the south-east corner adjacent to the proposed bike/pedestrian pathway with benches and tables interspersed under the mature trees that line Heron Rd. Some good examples of these are in some smaller Montreal parks where young and old can spend time interacting with friends and neighbours while children play.

Campanile is located mid-way between the Jim Durrell rinks (2) and the Canterbury rink and pool all just a kilometre or so away.

We are fortunate to be very close to CHEO, The Ottawa Hospital/ General Campus on Smyth Rd and the Rideau Veterans Health Centre and Residences all within the Health Sciences area.

Of great concern is the Herongate development by Timbercreek Asset Mgt (also called Hazelview) which will add another 47 new mid to high-rise apartment buildings up to 25 storeys in addition to 5 existing high-rises. This will add 6700 units at full build so the area will be overwhelmed to say the least.

I will continue to watch the Canada Lands development and look forward to seeing the final result.

Kind regards,

Comment received by email on April 28, 2021 at 4:05 PM



Dear Ms Jarvis,

Attached is a copy of Heritage Ottawa's comments which I posted to the CLC engagement platform, in response to the questions listed. I am also forwarding our responses directly to you to provide you with an idea of our keen interest in this site.

Heritage Ottawa has been following the status of this property for many years and has been in contact with the City of Ottawa's Heritage Planning staff about possibly designating all or portions of the site as a site of cultural heritage significance under Part IV of the *Ontario Heritage Act*.

Here is a link to an article on our website written over six years ago outlining our interest in the property:

<https://heritageottawa.org/news/federal-study-centre-be-transferred-canada-lands>

We are looking forward to working with the CLC, the City of Ottawa and members of the adjacent community as plans for the site proceed.

Regards,



1. If you could plan...?

- *primary goal should be to use existing buildings with modifications as required for residential, institutional, recreational and retail uses*

2. Heritage commemoration...?

- *interpret the significance of the Sisters of Notre Dame with the site and the order's contribution to Canadian society in the NCR*
- *seeks heritage designation for some of the buildings (e.g. chapel, auditorium, etc.) based on FHBRO research and analysis as being excellent examples of modern architecture as reflected in education/learning uses*
- *use the Booth Street buildings as a model in recommending a blend of preservation and adaptive use*

3. Higher density...?

- *should not be immediately ruled out, however*
- *priority should be given to providing a significant block of affordable housing (e.g., long-term care/seniors) within the current physical parameters*

4. Retail...?

- *retail components should exist to support the current and redeveloped portions of the Guildwood Estates neighbourhood rather than being a specific goal of the redevelopment*
- *should include - e.g. - grocery store, prepared food services (small-medium sized restaurant, fast food/takeout), institutional housing, health & fitness and recreational facilities, small business offices, etc.*

Twitter Post received on May 1, 2021 at 10:17 AM

Saw this only yesterday. Hoping for some affordable housing and social enterprise space. Lots of green space, paths, and vision for a feeling of community [@AltaVistaWard18](#) [@DavidMcGuinty](#) [@AltaVista_Ott](#)

 Canada Lands Company/Société Immobilière du Canada @clc_sic

We're beginning the planning for redevelopment of 1495 Heron Road and we'd like to hear from you. Visit our website to share your thoughts on the site's future uses and provide your ideas bit.ly/398pFAU #Ottawa #Ottcity





Appendix 3 – Social Media Posts

CLC Twitter Posts:

 **Canada Lands Company/Société Immobilière du Canada** @ · Mar 23 ...

We're excited to launch our virtual public engagement for the redevelopment of 1495 Heron Road in [#Ottawa](#). Learn more about the process, share your thoughts on the site's future uses and provide your ideas clcsic.ca/1495HeronRoad [#ottcity](#)



  11  4 

 **Canada Lands Company/Société Immobilière du Canada** @ · Mar 23 ...

Nous sommes heureux de lancer la mobilisation publique virtuelle pour le réaménagement du 1495, chemin Heron à [#Ottawa](#). Pour en savoir d'avantage et partager vos idées visitez clcsic.ca/1495cheminhero... [#ottcity](#)



 1  2  1 



Canada Lands Company/Société Immobilière du Canada @.. · Apr 2 ...

We're beginning the planning for redevelopment of 1495 Heron Road and we'd like to hear from you. Visit our website to share your thoughts on the site's future uses and provide your ideas bit.ly/398pFAU #Ottawa #Ottcity



↻ 2

♥ 1



Canada Lands Company/Société Immobilière du Canada @.. · Apr 2 ...

Nous planifions le réaménagement du 1495, chemin Heron et nous voulons vous entendre. Visitez notre site Web et partagez vos idées sur l'utilisation du site bit.ly/2QIPsiu #Ottawa #Ottcity



↻ 1

♥





Canada Lands Company/Société Immobilière du Canada @ · Apr 14 ...

Share your thoughts with us as we create a vision for the redevelopment of 1495 Heron Road. Virtual public engagement is underway, and we welcome your input on the site's future uses. We've extended the deadline to April 30: bit.ly/398pFAU #ottcity



Canada Lands Company/Société Immobilière du Canada @ · Apr 14 ...

Partagez vos idées pour établir une vision du le réaménagement du 1495, chemin Heron. Une mobilisation virtuelle est en cours et votre avis sur les utilisations du site est le bienvenu! La date limite a été repoussée au 30 avril : bit.ly/2QIPsiu #Ottcity





Canada Lands Company/Société Immobilière du Canada @ · Apr 23 ...

We'd like to hear from you! Please share your thoughts with us as we begin redevelopment of 1495 Heron Road in [#Ottawa](#). The platform will be available until April 30.



Canada Lands Company/Société Immobilière du Canada @ · Apr 2

We're beginning the planning for redevelopment of 1495 Heron Road and we'd like to hear from you. Visit our website to share your thoughts on the site's future uses and provide your ideas bit.ly/398pFAU [#Ottawa](#) [#Ottcity](#)



Canada Lands Company/Société Immobilière du Canada @ · Apr 23 ...

Nous voulons connaître votre avis! Faites-nous part de vos idées alors que nous entamons le réaménagement du 1495, chemin Heron à [#Ottawa](#). La plateforme sera accessible jusqu'au 30 avril.



Canada Lands Company/Société Immobilière du Canada @ · Apr 2

Nous planifions le réaménagement du 1495, chemin Heron et nous voulons vous entendre. Visitez notre site Web et partagez vos idées sur l'utilisation du site bit.ly/2QIPsiu [#Ottawa](#) [#Ottcity](#)





Facebook Posts:

 **Canada Lands Company / Société immobilière du Canada**
23 March · 🌐

We're excited to launch our virtual public engagement for the redevelopment of 1495 Heron Road in #Ottawa. Learn more about the process, share your thoughts on the site's future uses and provide your ideas
<https://www.clcsic.ca/1495HeronRoad #ottcity>



Canada Lands Company / Société immobilière du Canada Learn More
Organisation

  12 13 shares

 Like  Comment  Share

 **Canada Lands Company / Société immobilière du Canada**
23 March · 🌐

Nous sommes heureux de lancer la mobilisation publique virtuelle pour le réaménagement du 1495, chemin Heron à #Ottawa. Pour en savoir d'avantage et partager vos idées visitez
<https://www.clcsic.ca/1495cheminheron/fr #ottcity>



Canada Lands Company / Société immobilière du Canada Learn More
Organisation

 3 1 comment

 Like  Comment  Share



Canada Lands Company / Société immobilière du Canada

2 April · 🌐

We're beginning the planning for redevelopment of 1495 Heron Road and we'd like to hear from you. Visit our website to share your thoughts on the site's future uses and provide your ideas <https://bit.ly/398pFAU> #Ottawa #Ottcity



👍👎 6

2 shares

👍 Like

💬 Comment

➦ Share



Canada Lands Company / Société immobilière du Canada

2 April · 🌐

Nous planifions le réaménagement du 1495, chemin Heron et nous voulons vous entendre. Visitez notre site Web et partagez vos idées sur l'utilisation du site <https://bit.ly/2QIPsiu> #Ottawa #Ottcity



👍 1

1 share

👍 Like

💬 Comment

➦ Share



 **Canada Lands Company / Société immobilière du Canada**
14 April · 🌐

Share your thoughts with us as we create a vision for the redevelopment of 1495 Heron Road. Virtual public engagement is underway, and we welcome your input on the site's future uses. We've extended the deadline to April 30: <https://bit.ly/398pFAU> #ottcity



👍 2

👍 Like 💬 Comment ➦ Share

 **Canada Lands Company / Société immobilière du Canada**
14 April · 🌐

Partagez vos idées pour établir une vision du le réaménagement du 1495, chemin Heron. Une mobilisation virtuelle est en cours et votre avis sur les utilisations du site est le bienvenu! La date limite a été repoussée au 30 avril : <https://bit.ly/2QIPsiu> #Ottcity



👍 Like 💬 Comment ➦ Share



Canada Lands Company / Société immobilière du Canada

23 April at 06:27 · 🌐

We'd like to hear from you! Please share your thoughts with us as we begin redevelopment of 1495 Heron Road in #Ottawa. The platform will be available until April 30.



Canada Lands Company / Société immobilière du Canada

2 April

We're beginning the planning for redevelopment of 1495 Heron Road and we'd like to hear from you. Visit our website to share your thoughts on the site's future uses and provide your ideas <https://bit.ly/398pFAU> #Ottawa #Ottcity

👍 4

1 share

👍 Like

💬 Comment

➦ Share



Canada Lands Company / Société immobilière du Canada

23 April at 06:26 · 🌐

Nous voulons connaître votre avis! Faites-nous part de vos idées alors que nous entamons le réaménagement du 1495, chemin Heron à #Ottawa. La plateforme sera accessible jusqu'au 30 avril.



Canada Lands Company / Société immobilière du Canada

2 April

Nous planifions le réaménagement du 1495, chemin Heron et nous voulons vous entendre. Visitez notre site Web et partagez vos idées sur l'utilisation du site <https://bit.ly/2QIPsiu> #Ottawa #Ottcity

👍 1

👍 Like

💬 Comment

➦ Share

